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NEXT SCIENCE SUPERSTARS SOUGHT

- **Competition searches for TV scientists of tomorrow**
- **Professor Robert Winston to head celebrity judging panel**

The hunt is on for budding Brian Coxes as a new campaign to find the future face of TV science was launched today.

The British Science Association has called for entries to Prove It!, an online video competition challenging bright young sparks to get in front of the camera and show how everything in our world is in motion.

A special panel of judges including Professor Robert Winston, British-born astronaut Richard Garriott and Dr Yan Wong, presenter of the BBC's *Bang Goes the Theory*, will be whittling down entrants' videos and crowning the stand-out science superstars as part of National Science & Engineering Week 2012 in March.

It's simple to enter, by visiting www.nsew.org.uk and following the step-by-step instructions for uploading a 30-second clip that explains any aspect of the world in motion – from why our bodies move to rhythm, or how bees fly, to the reason for earthquakes and widening oceans.

Finalists will be chosen from the most popular entries received by **Monday 19th March** as voted for by the public, with winners decided by the judging panel based on how accurate, imaginative and engaging their videos are.

Dr Yan Wong said, "What could be better than opening people's eyes to the wonder of the world around them? Doing that in 30 seconds is quite a challenge! If you can come up with fun and exciting ways to inspire people about science or engineering, then grab a camcorder and show us what you can do."

Some amazing prizes are up for grabs for the best videos – from class trips to the Air Kix indoor sky diving centre and a VIP day at the Natural History Museum, to top-of-the-range camera equipment – with one ultimate winner being featured on the *Bang Goes the Theory* website.

Astronaut Richard Garriott made lots of short science clips on board the International Space Station. **Here are some of his top tips for making a masterpiece:**

- Choose a topic that inspires you – the more excited you are talking about it, the more excitement the public and judges will get from watching your clip
- Be original – there are lots of things you can talk about to Prove It! and the more unusual your entry, the more likely it will be to capture people's eyes
- Be clear – the best entries will be those that make the link to the 'our world in motion' theme obvious and easiest to understand
- Write a script – once you've chosen your topic, jot down what you want to say and rehearse and memorise it so you don't stumble over your words in front of the camera.

Wannabe TV scientists can check out the expert judges' own Prove It videos on the competition's YouTube channel (www.youtube.com/user/Proveitin30), where they'll also be able to get top tips and inspiration for their clip or cast a vote for their favourite entries.

Handy hints for video topics and full terms and conditions for entry can be found on the National Science & Engineering Week website at www.nsew.org.uk.

– Ends –

For further information

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Notes to editors

How to take part in Prove It:

1. Film or create a 30-second video or animation explaining any aspect of our world in motion.

2. Upload and register your video on Films for Learning (schools) or on the Prove it YouTube channel (non-schools). If you are entering on YouTube you will need to have a YouTube account and to follow these steps:
 - a) Register your video to be considered in the competition.
 - b) Go to the Proveit30 You Tube channel and click on the 'Click here to enter' video
 - c) submit your video entry by clicking in the 'Respond to this video' box and selecting 'create a video response'
 - d) Upload your video as a file from your computer in the normal way.
3. Vote for your favourite Prove it film by liking the best films on You Tube and rating schools' videos on Films for Learning.
4. Keep checking the NSEW website and Prove it channels throughout January, February and March to see and comment on new videos and wait to hear if you are a winner! The videos with the most likes/ highest Films for Learning ratings will be shortlisted for the final judgment from our celebrity panel.

About National Science & Engineering Week 2012

National Science & Engineering Week (NSEW) is a ten-day national programme of the sciences, engineering and technology events and activities across the UK aimed at people of all ages. In 2012, NSEW celebrates its 18th birthday.

NSEW 2012 takes place between 9–18 March.

National Science & Engineering Week is funded by the Department for Business, Innovation and Skills and works in partnership with EngineeringUK.

About the British Science Association

The British Science Association (formerly known as the BA) envisages a society in which people from all walks of life are able to access science, engage with it and feel a sense of ownership about its direction.

It seeks to achieve that by connecting science with people: promoting openness about science in society and affirming science as a prime cultural force through engaging and inspiring adults and young people directly with science and technology, and their implications.

Established in 1831, the British Science Association organises major initiatives across the UK, including the annual British Science Festival, National Science and Engineering Week, programmes of regional and local events, and an extensive programme for young people in schools and colleges.

The British Science Association is a charity established under Royal Charter and governed by a Council which forms the Board of Trustees. It is registered with the Charity Commission (number 212479) and with the Office of the Scottish Charity Regulator (number SCO39236). For more information visit www.britishtscienceassociation.org.