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Community research

Partnerships for Science Communication

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- **Speed of science communication**
- **Funding body approaches**
- **Broader cultural issues**
- **Support under the 7th Framework Programme**





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What is the speed of Science Communication?







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What revolves around the Earth?

A The Moon

B The Sun

C Mars

D Venus





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Let's ask the public!

**A The Moon:
42%**

**B The Sun:
56% !!!!**

C Mars

D Venus





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Funding body approach towards promoting science communication

- Encourage the dissemination of research results
- Announcing **what** the money is being spent on
- Announcing **why** money is being spent
- Revealing **how** the research is being performed
- **Involving the public in deciding what is acceptable**





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Is account being taken of the broader cultural-societal issues?

**What are the processes through which
the lay-public acquires scientific
knowledge and experience, and ideas
and notions about science and how it is
used?**





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Science communication is (**more than?**)
a two-way process.

It must take into account the diversity of
actors and the diversity of the targeted
community

**We need effective Partnerships for
Science Communication**





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FP7 Capacities Science in Society 2007 Work Programme





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Structure of 2007 SiS Work Programme

- A more dynamic governance of the science and society relationship
- Strengthening potential, broadening horizons
- Science and society communicate





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A more dynamic governance of the S&S Relationship

- **Research on the reciprocal influence of science and culture**
- **The role and image of scientists**

Funding schemes: CSA (Coordinating)

Indicative budget: 0,8 €m





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Science and society communicate

- Encouraging a European dimension at science events targeting the public

Funding schemes: CSA (Coordinating)

Indicative budget: 2,798 €m





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Science and society communicate

Research in cultural differences in public understanding through TV and radio science programmes

Funding schemes: Collaborative research projects (small or medium-scale focused projects)

Indicative budget: 0,5 €m





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Prizes for Science Communication

- Science communicator of the year
- Science writer of the year
- Audiovisual documentary of the year

- Three winners 60 000 euro each
- Three runner-ups 5 000 euro each
- **Application before July 17**
–(science in society 2007 call 2)





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<http://cordis.europa.eu/fp7/dc/index.cfm>

http://cordis.europa.eu/guidance/helpdesk/home_en.html

