

Engaging with non-traditional voices as a Scientist and a Member of the Public

Barriers

- Main aim of Scientific Communication is to break down barriers
- Barriers exist between scientists of different disciplines
- Barriers exist between scientists and the public

Perceptions

- It is a common perception that scientists are remote and disengaged from society
- Scientists are members of the general public
- Scientists are nervous of the general public

Thoughts

- Efforts are being made to engage with the public
- However our audience may be narrower than we imagine
- We tend to engage with 'a public' which is already interested and well informed
- More effort must be made to reach and engage with underrepresented groups

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